

BOSSLASER

BOSS LASER INCREASES REVENUE BY CAPTURING MORE LEADS WITH MANUFACTURING CHATS

Boss Laser designs and manufactures American-built laser machines that empower individuals & businesses to bring their ideas to life.

Based in Sanford, FL

www.bosslaser.com



THE CHALLENGE

Boss Laser, was struggling to capture leads on their website. Their CRM chat tool was too basic, offered no real engagement, and leads were slipping through the cracks.

"We didn't have a reliable way to interact with website visitors. The CRM chat was so limited—it wasn't even worth using."

Edu Lopez, Boss Laser

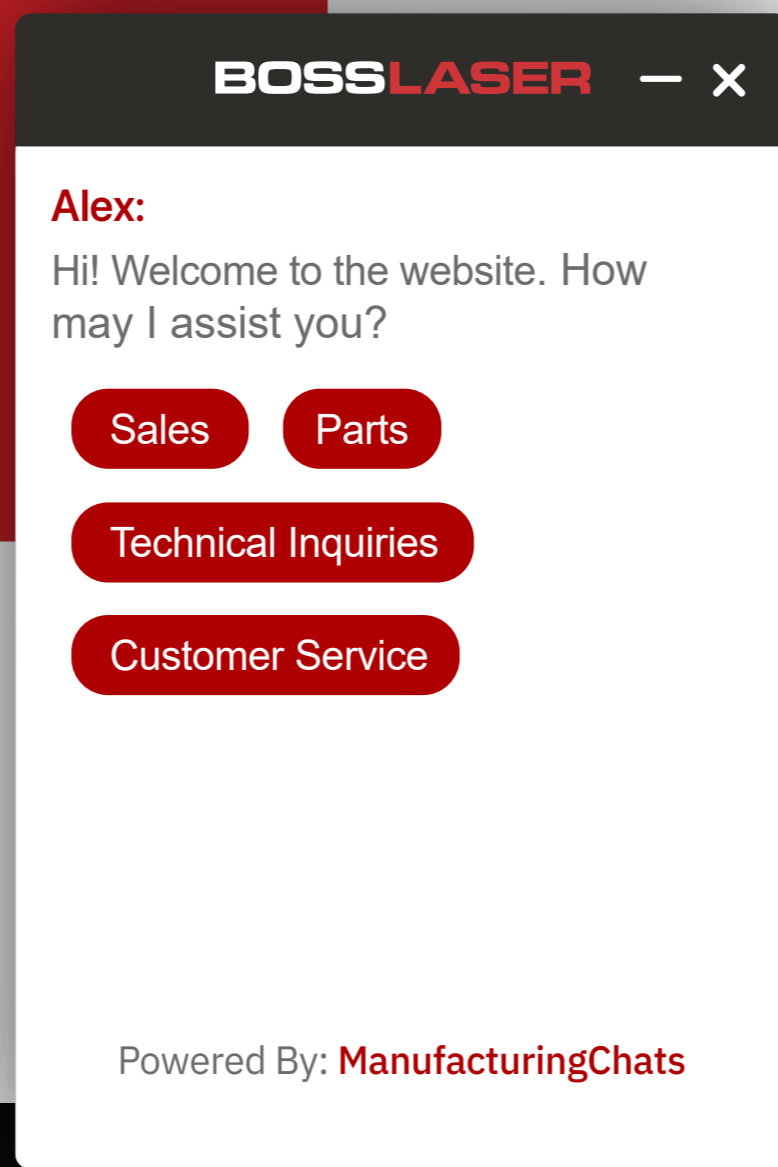


THE SOLUTION

Boss Laser teamed up with Manufacturing Chats to add a live, human-powered chat to their site.

No bots No scripts

Just real people answering questions routing inquiries, and creating real connections.



THE IMPACT

Since implementing Manufacturing Chats, Boss Laser has seen:

- A clear increase in qualified leads
- Better customer engagement
- A boost in revenue
- Stronger website performance

"You can tell when it's working—because the leads start flowing. When it's not, we notice right away."

Edu Lopez, Boss Laser

WHY IT WORKS?

Boss Laser prides itself on building powerful tools for creators—and now, their website supports that mission with powerful customer engagement.

"We're tuned into automation—and we're tired of it. Customers know when they're talking to a script. This makes them feel heard and valued."

Edu Lopez, Boss Laser

WOULD THEY RECOMMEND IT?

Absolutely!

"It's a no-brainer if you want to boost leads. Add this to your site and see the difference"

Edu Lopez, Boss Laser

POWERED BY MANUFACTURING CHATS

www.manufacturingchats.com

Scan to Learn More

Want to see how live chat could work for your site?



SCAN THE QR CODE TO VISIT MANUFACTURING CHATS ONLINE